

The Creative Industries in IN State Senate District 4 Senator Rose Ann Antich-Carr

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 4**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

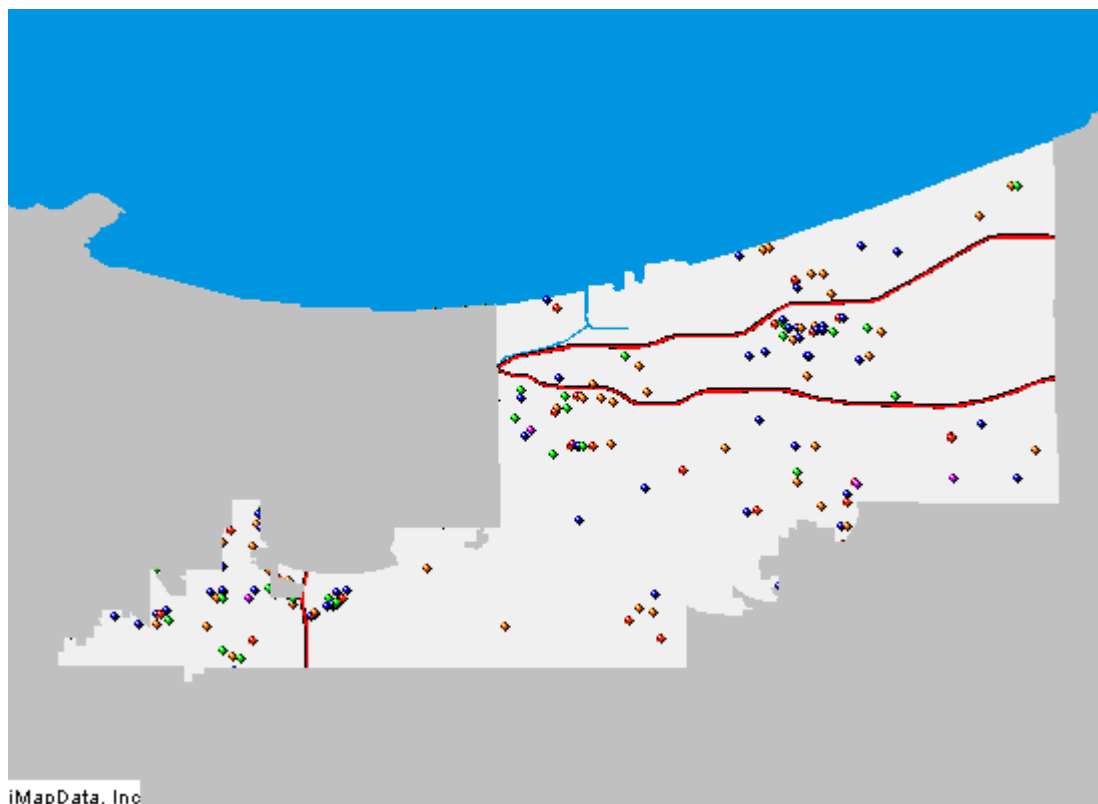
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 4 is home to 154 arts-related businesses that employ 539 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 4**, with each dot representing an arts-centric business.

154 Arts-Related Businesses in IN State Senate District 4 Employ 539 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 4 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	1	3
Museums	1	3
Performing Arts	34	85
Music	20	60
Theater	2	4
Services & Facilities	2	8
Performers	10	13
Visual Arts/Photography	57	147
Crafts	2	2
Visual Arts	7	8
Photography	36	86
Services	12	51
Film, Radio and TV	25	199
Motion Pictures	22	164
Television	2	34
Radio	1	1
Design and Publishing	32	93
Architecture	7	18
Design	16	22
Publishing	1	1
Advertising	8	52
Arts Schools and Services	5	12
Arts Schools and Instruction	5	12
GRAND TOTAL	154	539

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 4 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	0	1	100.00%	0	3	300.00%
Museums	0	1	100.00%	0	3	300.00%
Performing Arts	27	34	25.93%	117	85	-27.35%
Music	21	20	-4.76%	98	60	-38.78%
Theater	0	2	200.00%	0	4	400.00%
Services & Facilities	1	2	100.00%	7	8	14.29%
Performers	5	10	100.00%	12	13	8.33%
Visual Arts/Photography	50	57	14.00%	119	147	23.53%
Crafts	0	2	200.00%	0	2	200.00%
Visual Arts	3	7	133.33%	4	8	100.00%
Photography	34	36	5.88%	91	86	-5.49%
Services	13	12	-7.69%	24	51	112.50%
Film, Radio and TV	28	25	-10.71%	169	199	17.75%
Motion Pictures	22	22	0.00%	125	164	31.20%
Television	3	2	-33.33%	34	34	0.00%
Radio	3	1	-66.67%	10	1	-90.00%
Design and Publishing	35	32	-8.57%	99	93	-6.06%
Architecture	6	7	16.67%	15	18	20.00%
Design	17	16	-5.88%	27	22	-18.52%
Publishing	1	1	0.00%	6	1	-83.33%
Advertising	11	8	-27.27%	51	52	1.96%
Arts Schools and Services	4	5	25.00%	12	12	0.00%
Arts Schools and Instruction	3	5	66.67%	11	12	9.09%
Agents	1	0	-100.00%	1	0	-100.00%
GRAND TOTAL	144	154	6.94%	516	539	4.46%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org